

VBBI Board of Directors Meeting Minutes

August 21, 2023

Welcome Meeting started at 1825.

Members of board of directors present:, Jay Bennett, Erik Knedgen, Michelle Wester, Angie LaVoy, Sarah Wasson

Members of Board of directors Absent: Andrea Luegge, Ben Rosier and Steve Lam

Guests: Jake Munson, Koti Post, Alisha McKay, Dawn Knedgen, Merlana Akans

Secretary's Report

- Approval of Minutes from June 2023
 - Motion to approve by Erik; Angie Second: (Yay - 5, Nay - 0)

Treasurer's Report

- Approval of Financials from June – July 2023
 - Angie presented June and July: totals given and checks written (Totals were \$10,364.15 as of July 31st, \$19,111.55 as of June 30th; \$1321.84 for checks in June, \$8,685.39 for checks in July). Interest only increases for the Savings account and is \$250.14 as of July 31st)
 - Volunteer shirts check to be issued this week for the Locker Room.
 - Motion to approve by Erik, Michelle Second: (Yay - 5, Nay - 0)

Fundraising Coordinator update

- Dining for Dollars Update - Culver's is not participating in fundraisers; maybe look at late Fall; Merlana mentioned a list of participating restaurants to get with Michelle.
- Masquerade Update – Merlana and Erik
- Merlana and Erik to meet with Misty from Wind + James; decided for \$30/\$50-couple; picture, preorder for bout/corsage package with drink tickets. Online sales with tracking in Eventbrite. Starting to work into the smaller details with decorations with a reasonable budget to make money.
- Indian Run may need to help with the liquor piece of the event. We could also go to “mocktails” to help the event go.
- Baskets presented for raffle from the sections are needed by last home game.
- Other Fundraisers and volunteer needs? Working on 50/50 for home games.

VP Update - not present

President's Report

- Bylaws Update – Org Chart : Ready to Approve Jay motioned to approve as amended, Michelle 2nd; (Yay - 5, Nay - 0)

Coordinator Updates

- Transportation - none
- Uniform - none
- Information - nothing to note
- Communications - will be working to update events as they get closer and helping roll out the Invitational Info
- Merchandise - Show gear here this week; Tent set up for Thursday for Online Merchandise and extra Show gear. Mike Roy has given Alisha some space for the merchandise close to the VHS Athletics booth.
 - Motion to grant Alisha no more than \$1000 for Fall merchandise purchases: Michelle motioned, Jay second: (Yay - 5, Nay
- Invitational/MSBOA - Jake discussed having an event sponsor to donate \$5000 (Clark Logic) even though they'd like to be exclusive. Jake is working to help add value to the sponsorship in order to have more sponsors involved.
 - Print Program Coordinator - role filled by Stew Miller
 - In place of Ad coordinator - having students help get at least one sponsor. On top of personal student ads donated. Will not do per Jay since SnapRaise is already in place, but a letter will go out to families to encourage ad sales.
 - Letter for Directors to announce livestream and soloist location per band.
 - \$200 of 500 already approved for another camera operator or two.
 - Marketing Plan created with Brandon and Dawn to launch plan for invitational activities , including Pinkster asking schools to participate in Drumline Face-Off.
 - Admissions still at \$6
 - Erik and Jake met with Misty Ibison to secure their concession appearance and moving them to a diff location to help their services and sales.
 - Small concessions, possibly bake sale and another food truck
 - Wants a TV for the Lounge (drivers and directors)
 - Using Venmo or another pay service for shout-outs and raise cost from \$1 to \$5
 - Logo designed and contest to roll out.
 - Need 5000 wristbands
 - Contact with Clubhouse Trailers for BRM trailer logo to see if we can purchase license
 - First Coordinator Meeting went well, raised price of shoutouts and concession price meal deals set. Looking to donations of chips and pop, with limited Athletic Booster concession needs.
 - Volunteers cannot leave concession or gates to see their students perform.
 - Need a technical volunteer to help upload judges' comments and high cam view of each band for the directors. 3 folks for two shifts.
 - Banners will be approved one by one with just the name and/or a QR code on it.

- **Food Service** - Erik will contact to confirm Renee Hawkins' role and ServSafe work or designate a volunteer. Jay mentioned that they either have a trained person onsite or don't do the food service.
- **Volunteer** - We are good for Thursday 8/24/23, let her know if any needs.

Old Business

- Glow Run - not going to happen this year due to lack of ownership

New Business

- BD Update – Jay
 - Camp went well! Ironed out wrinkles for a smoother camp all the way around. Thanks to the support, chaperones, and staff for a great camp.
 - 8th grade at game on 9.22.23
 - Senior night 8.24.23
 - Monies granted helped dramatically to keep up with bills as they come. Electronics and speakers worked really well at camp.
 - SnapRaise started today on Band App.
 - Ready for another good year. Learning and growing for the school year that starts next week 8.28.23

Other Board Member Discussions

- Ideas for commemoration of CR – are we doing anything? Get with Ben to figure it out...and table to November. Motion to Allocate up to \$250 for honorary gift by Michelle, Sarah seconded: (Yay - 5, Nay - 0).

Next meeting dates

- November 13, 6pm
- December 11, 6pm (Exec Board Only)

Adjourn Michelle motioned, Jay seconded. All in favor...Adjourned at 1945.

Submitted *A Luegge*